

FOR MAVERICKS

Introducing Workwear
by Craghoppers.

Utilising our technical and
sustainable expertise in over
58 years of outdoor wear we
have built a comprehensive yet
concise workwear collection.



Since 1965

Back in 1965 not many people were making waterproof jackets and certainly no one thought two blokes from Batley a small town in Yorkshire would be making equipment to scale Everest. They went against the grain, doing something at the time, people thought was pretty radical. Now 58 years later, we continue to celebrate the mavericks, the ones who don't take no for an answer and are carving their own path and need the right equipment to get themselves there.

At Craghoppers we celebrate the diverse and those doing the unexpected... That's why for SS24 we are introducing a capsule collection of classic workwear pieces in a modern colour palette, no nonsense, get the job done, a Yorkshire attitude. From the Steel works of Sheffield, to the mines, to the wool spinners of West Yorkshire, Yorkshire's rich industrial heritage gave us inspiration for our new range of workwear.



The Mouflon



Our brand mascot

Bouncing from crag to crag it epitomises everything Craghoppers represents.

A nomadic species that doesn't stay in one place for long, and roams mountainous areas, desert and grasslands.

It is our sign of quality and a badge of honour for the wearer.



Craghoppers

Brand History

In the 1950's, in Hebden Bridge, Yorkshire, the ambitious and intrepid Clarke Brothers came up with one of the first iconic outdoors products ever developed - the "Craghoppers" A breech, lovingly known as "breeks", manufactured from the finest Derby tweed and worn for every outdoor pursuit of the era, from walking the hills to climbing the crags and even skiing back down.

In 1965, recognising the demand for outdoor kit, Craghoppers, a clothing business with a difference, was born.

Ahead of their time with fabric usage and tailoring, the breeches were an indispensable piece of kit. Worn by the icefall Sherpas on the lower slopes of Chris Bonington's successful 1975 Mount Everest Expedition, they were the best for warmth and strength at the time.

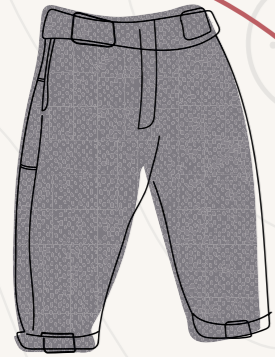
The introduction of the Kiwi Classic trouser continued this legwear tradition through the 90s and became a staple in the hiking world. They remain a cult classic to this day.

In 2002 we pioneered insect-repellent technology and remain leaders in adventure travel clothing. Since then sustainability has been key. Not only were we one of the first outdoor brands to create a fabric from recycled bottles, but also materials from algae biomass and repurposed carbon emissions, taking us close to our goal of being carbon negative.

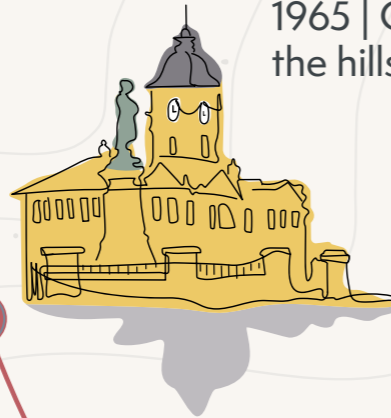
Over the years we have worked with partners from around the globe who share our love for the outdoors. We have supported The Duke of Edinburgh's Award in the UK for over 10 years, collaborated with National Geographic and Dian Fossey, and developed a range of clothing with Bear Grylls.

Innovation is a benchmark of everything we do. Whether for a first-time micro-adventurer or a seasoned explorer, we have been at the forefront of helping and inspiring people to discover their world for over 70 years.

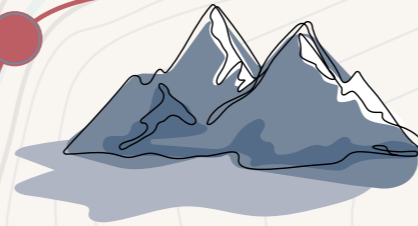
1950 | The first pair of Clarke's Craghoppers breeches woven by fine British craftsmen



1965 | Craghoppers founded in Batley, in the hills of Yorkshire



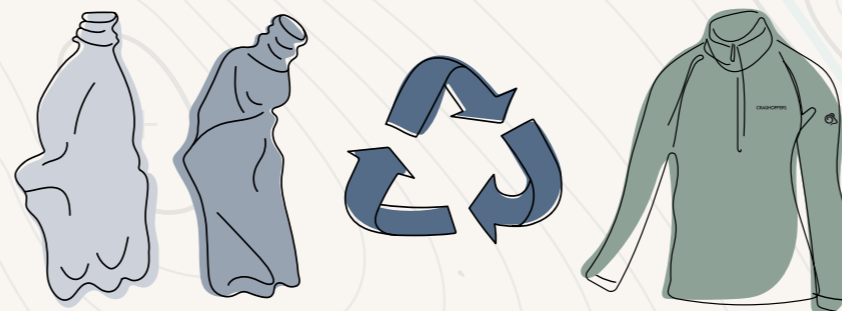
1975 | Breeches and Windsuits worn on two successful Everest Summit Expeditions



1973 | Cagjac, one of the world's first modern waterproof jackets, developed



2015 | Corey and Miska microfleece developed using recycled bottles



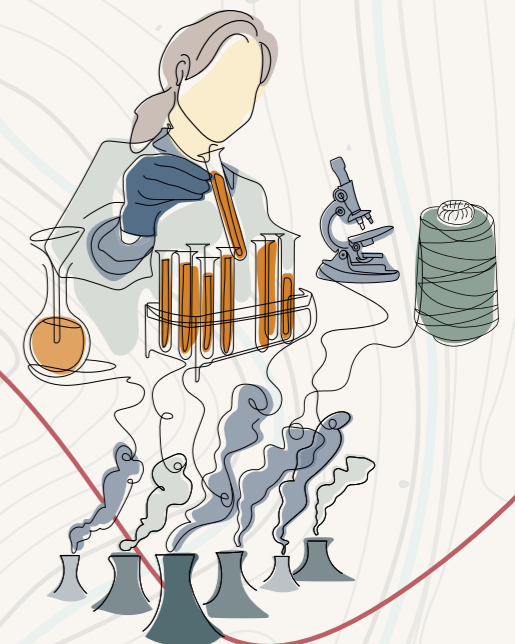
1996 | The Mouflon, becomes part of our brand logo, adorning our new Kiwi Classic trouser



NOSQUITO
INSECT REPELLENT CLOTHING

2002 | Pioneered a range of insect-repellent adventure clothing, Nosquito, which would later become NosiLife

2023 | Groundbreaking CO2Renu technology introduced turning carbon emissions into fabric



MINDFULLY MADE

We are committed to making sustainable products in a sustainable way.

Since winning Drapers Sustainable Fashion Brand of the Year award in 2020, we have continued to look for new ways to work and new technologies to use, to help us make positive progress each year.

We are accountable for our actions and by joining the Sustainable Apparel Coalition in 2022, we have been setting targets to continuously assess our performance against the best sustainability initiatives around, using the Higg Index to enable us to report.

This year, we are introducing C02RENU technology which has been created in Collaboration with industry experts, LanzaTech to reshape carbon waste by using C02 emissions as the starting point to create some of our recycled polyester blends.

ETHICALLY MADE



68,000 WORKERS IN FACTORIES ARE COVERED BY THE ETI BASE CODE

INSPECTED IN 122 COUNTRIES IN 9 COUNTRIES

REACHED OVER 14,000 WORKERS WITH H&S TRAINING WORKSHOP

CONSIDERABLY MADE

OUR WORLD MATTERS TO US AND OUR FAMILIES. WE HAVE BEEN WORKING WITH THESE CONSERVATION CHARITIES - SOME FOR MANY YEARS, SUPPORTING CONSERVATION PROJECTS AROUND THE WORLD.



SUSTAINABLY MADE



RECYCLED MATERIALS

100 MILLION PLASTIC BOTTLES RECYCLED BY THE END OF 2023

70% OF OUR PRODUCTS ARE MADE FROM RECYCLED MATERIALS

OUR FABRICS USE YARNS CERTIFIED IN ACCORDANCE WITH THE GLOBAL RECYCLED STANDARD (GRS)



100% PFC FREE PRODUCTS

ORGANIC COTTON

SUSTAINABLY SOURCED COTTON MADE WITHOUT HARMFUL PESTICIDES OR GMO SEEDS, IT HAS LESS IMPACT ON THE ENVIRONMENT AND HAS NATURAL HYPOALLERGENIC PROPERTIES SO IS KIND TO YOUR SKIN.

NO TO DOWN

OUR WOOL PRODUCTS USE ETHICAL SOURCED WOOL FROM NON-MULESING FARMS, VERIFIED WITH CERTIFICATION FROM BRITISH WOOL AND AUSTRALIAN WOOL EXCHANGE.



HIGG INDEX



PRODUCT GUARANTEE

WE ARE SO PROUD OF THE QUALITY OF OUR CLOTHING WE OFFER A PRODUCT GUARANTEE.



WE WORK WITH TIMPSON TO OFFER OUR CONSUMERS A FREE REPAIR SERVICE, THEREFORE EXTENDING THE LIFE OF THE PRODUCTS.



SELL OUR TERMINAL DONATED STOCK, PROFITS HELP TO PROVIDE ESSENTIAL EQUIPMENT FOR DISABLED CHILDREN, MEDICAL RESEARCH INTO BIRTH DEFECTS AND HELP FUND CAMPAIGNS AT LOCAL AND NATIONAL GOVERNMENT LEVEL.

TRANSPARENTLY MADE

EMPOWERING FEMALE WORKERS IN BANGLADESH ON HEALTH, HYGIENE, NUTRITION AND FINANCE.

9 FACTORIES AND 15,500 WORKERS



SAVAR PRIMARY SCHOOL, BANGLADESH

THE SCHOOL OFFERS LIFE-CHANGING EDUCATION FOR CHILDREN IN A SAFE & EXCITING ENVIRONMENT FOR THEM TO LEARN AND GROW.

WE HAVE POSITIVELY IMPACTED MORE THAN 3,300 FAMILIES TO DATE



REWARDING SHORT FILMMAKERS FROM AROUND THE WORLD

IN PARTNERSHIP WITH discover.film

CAREFULLY MADE



ENERGY EFFICIENCY

FROM APRIL 2021 - AUGUST 2022, C02 EMISSIONS FROM OUR HQ WERE REDUCED BY 872.69 TONNES THROUGH 892 SOLAR PANELS. THE EQUIVALENT OF 27K-46K TREES.

MEMBERS OF UN CLIMATE CHANGE GROUP AND PRIMARY MEMBERS OF SMART FREIGHT.

SIGNATORIES TO THE UNFCCC FASHION FOR GLOBAL CLIMATE ACTION.

RECYCLE



ALL SWING TICKETS, INCLUDING THE STRING ATTACHED AND POLYBAGS ARE NOW

100% RECYCLED

SINCE 2016, THERE HAS BEEN ZERO LANDFILL FROM ANY WASTE FROM OUR UK FACILITIES

OPERATIONS



IN 2022, 22% OF OUR CONTAINERS WERE TRANSPORTED ON BIOFUEL VESSELS

COMPLIANCE WITH THE CONTROL OF SUBSTANCES HAZARDOUS TO HEALTH REGULATIONS 2002 (COSHH)

Craghoppers Technologies

At Craghoppers we pride ourselves on producing innovative and high performance fabrics and technologies. We are proud to say that the full Craghoppers Workwear collection has been made with fabrics incorporating recycled materials.

AQUADRY

Guaranteed waterproof and breathable protection

Guaranteed waterproof and breathable fabric. A combination of our waterproof and breathable coating and our technical outer fabrics delivers guaranteed levels of protection and comfort. The outer face is treated with H2OShield plant based DWR (Durable Water repellent) finish to help keep the outer fabric drier for longer.

The final product provides guaranteed breathability and all-round waterproof performance.

THERMO PRO

Tough, agile and protective

A new insulating technology that provides a viable synthetic alternative to natural down. The innovative ThermoPro fill uses specially constructed fibres to simulate down construction, delivering comparable heat retention properties. Light, high loft and quick-drying for effortless efficiency in cold and wet conditions.

NOSI DEFENCE

An effective barrier to biting insects

NosiDefence provides a robust barrier of specially constructed fibres which are too tough for insects like mosquitoes to penetrate. NosiDefence fabric will help to defend your skin from insect bites allowing you to enjoy your work carefree.

H2OSHIELD

Naturally water resistant

A naturally water-resistant coating, inspired by nature. 63% renewably sourced from a variety of plant-based sources . H2OShield allows fabrics to be quick drying and also repels water based stains.

SOLAR SHIELD

UPF40+ sun protective clothing

SolarShield is Craghoppers’ range of sun-protective fabric tested for UV-protection UPF40+.

Sun-protection is given by a combination of 3 things, the density of the fabric construction, the type of yarns used and its colour.

BS EN13758-2

CORDURA

F A B R I C

Advanced Fabrics
Built on Innovation

With a 55-year heritage of durability, CORDURA® Advanced Fabrics utilize technologies trusted to deliver unmatched protection against tears, scuffs and abrasions.

Our Products

Using our expertise in outdoor clothing and carefully considering the end uses of the product, we have designed a capsule collection of workwear with tradespeople in mind. All the products in this range are fit for purpose, enabling people to perform at their best. We have incorporated key Craghoppers benefits and technologies into the range, drawing upon third party materials such as Cordura to ensure the products are suitable for various environments and manual roles. Inline with Craghoppers ethos responsible sourcing is always key in any new developments and this collection is no different, using recycled materials where possible and cotton from more sustainable sources. The range will be produced with our well established supply chain which is protected through our membership of the Ethical Trade Initiative.

Protection
Against Rain

Waterproof and breathable.
Craghoppers Expert garments conform to class 3:1.

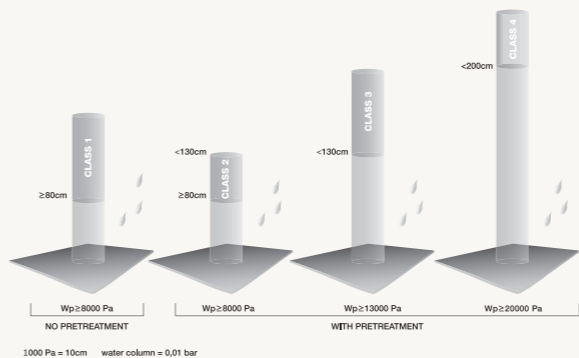


EN 343

The European Standard ‘EN 343:2019 Protection against rain’ distinguishes between four classes of a garments performance, based on separate water-proofness and breathability capabilities.

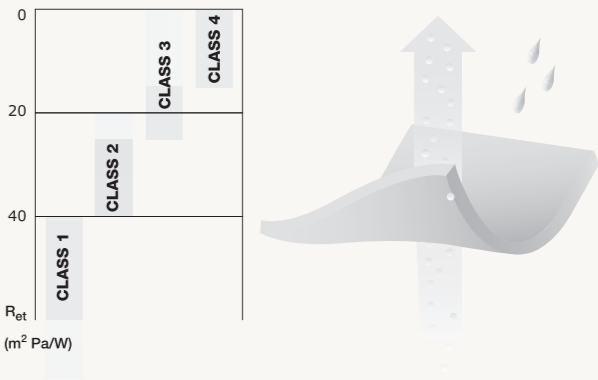
WATERPROOFNESS

Waterproofness of the material is measured by testing the level of resistance to water penetration (Wp). Hydrostatic pressure is measured in a column of water (in Pascals) until water penetrates the fabric.



BREATHABILITY

The water vapour permeability or breathability of a garment is tested by measuring its resistance to water vapour. The lower the Ret value, the higher the breathability of the material.



Benefits

Craghoppers products are packed with features and benefits making your kit more valuable and work harder for you.



ANTI - INSECT

Our NosiDefence fabrics are too tough for insects to bite through, giving you one less task to think about.



ANTI - ODOUR

We have built in anti-odour patches in key areas of our products to make you feel more comfortable.



HIGH REACH

Our jackets and hoody styles have been engineered to have high reach ensuring that when you reach up the jacket stays in position.



RFID
BLOCKING

Protective pockets keep your cards safe from being accidentally or fraudulently scanned.



SUN - PROTECTIVE

Our SolarShield sun-protection helps shield you from the sun's harmful UVA and UVB rays



RECYCLED
MATERIALS

Throughout the collection we have sought to use recycled materials where possible.



BREATHABLE



MOISTURE
CONTROL



ENGINEERED
FIT



INSULATING



WIND
RESISTANT



STRETCH



LIGHT



WATER
REPELLENT



WATERPROOF

Product Guarantee

Our Workwear is designed to last. We have carefully selected durable fabrics and designed in features to extend the life of your workwear such as reinforced gussets, triple stitched seams and double layer construction for high abrasion areas.

We understand that it is in a working environment an amount of wear and tear is inevitable, however we are confident in our quality of manufacturing and offer a lifetime guarantee on the seams of our workwear. If the seams of a garment split, we'll repair or replace it.

The guarantee does not apply for any damage that is a result of unusual wearing, mechanical damage to seams as a result of contact with sharp edges or tools, ruptures, accidents, adjustments and incorrect use.



Product Engineering

At Craghoppers we know how important it is for kit to be fit for purpose, enabling the wearer to enjoy their day without worrying about their kit, this is even more critical with workwear. This collection has been engineered to consider the end use and offer a range of items which are functional and practical.

Key examples of where these considerations feature within the collection include, a jacket which has a helmet compatible hood and pit zips. Jackets and tops that have been engineered to offer 'high reach' meaning that the garment does not lift when arms are raised to offer increased protection from the elements.

We have added robust fabric panels to high abrasion areas to offer advanced durability. In the legwear styles we have incorporated Cordura, the industry leader in hard wearing material, to core areas, articulation at the knees for improved fit when kneeling and a high back waist for comfort.

Our anti-odour patches have been used throughout the collection, to destroy odour with unique micro-porous technology.

Throughout the development of this collection we have consulted with tradespeople across a range of industries and we will be carrying out a full wearer trial process.

CEW012
Richmond Stretch Workwear Jacket



Carbon Grey



EN 343



Fabric Description

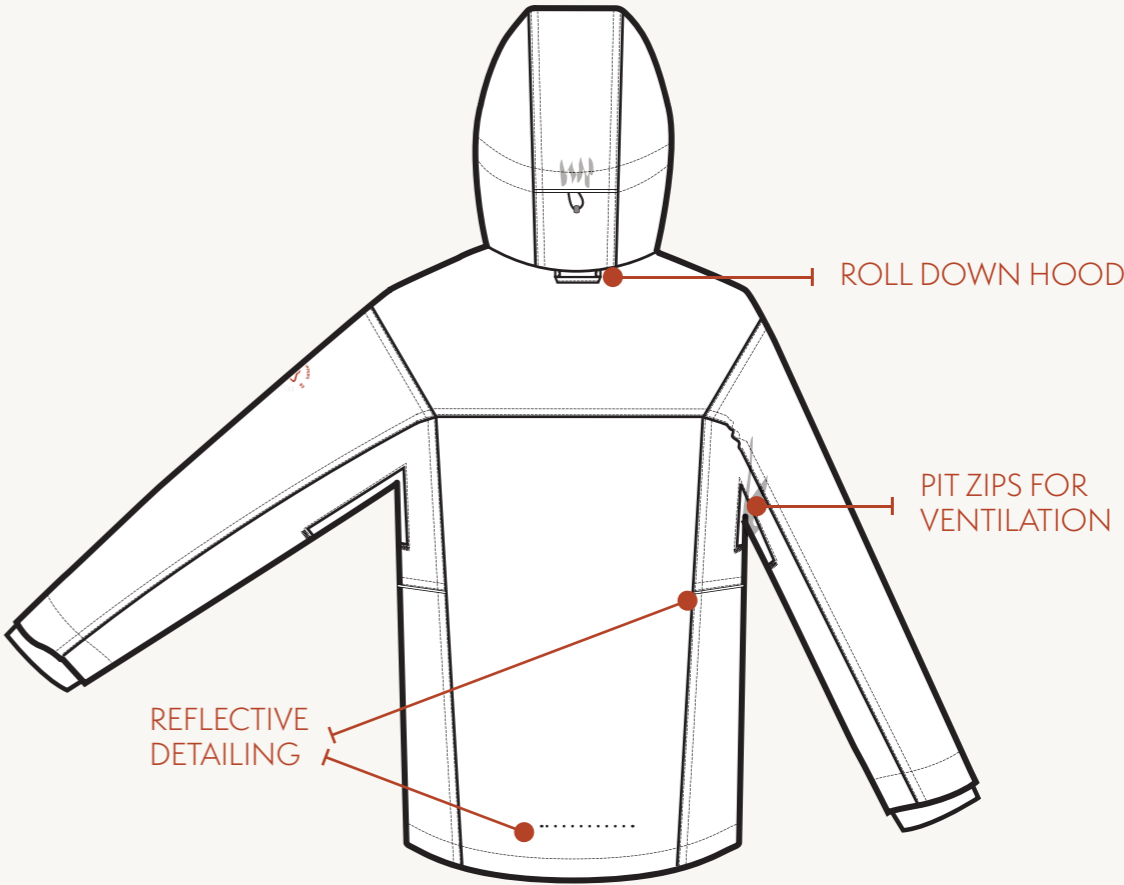
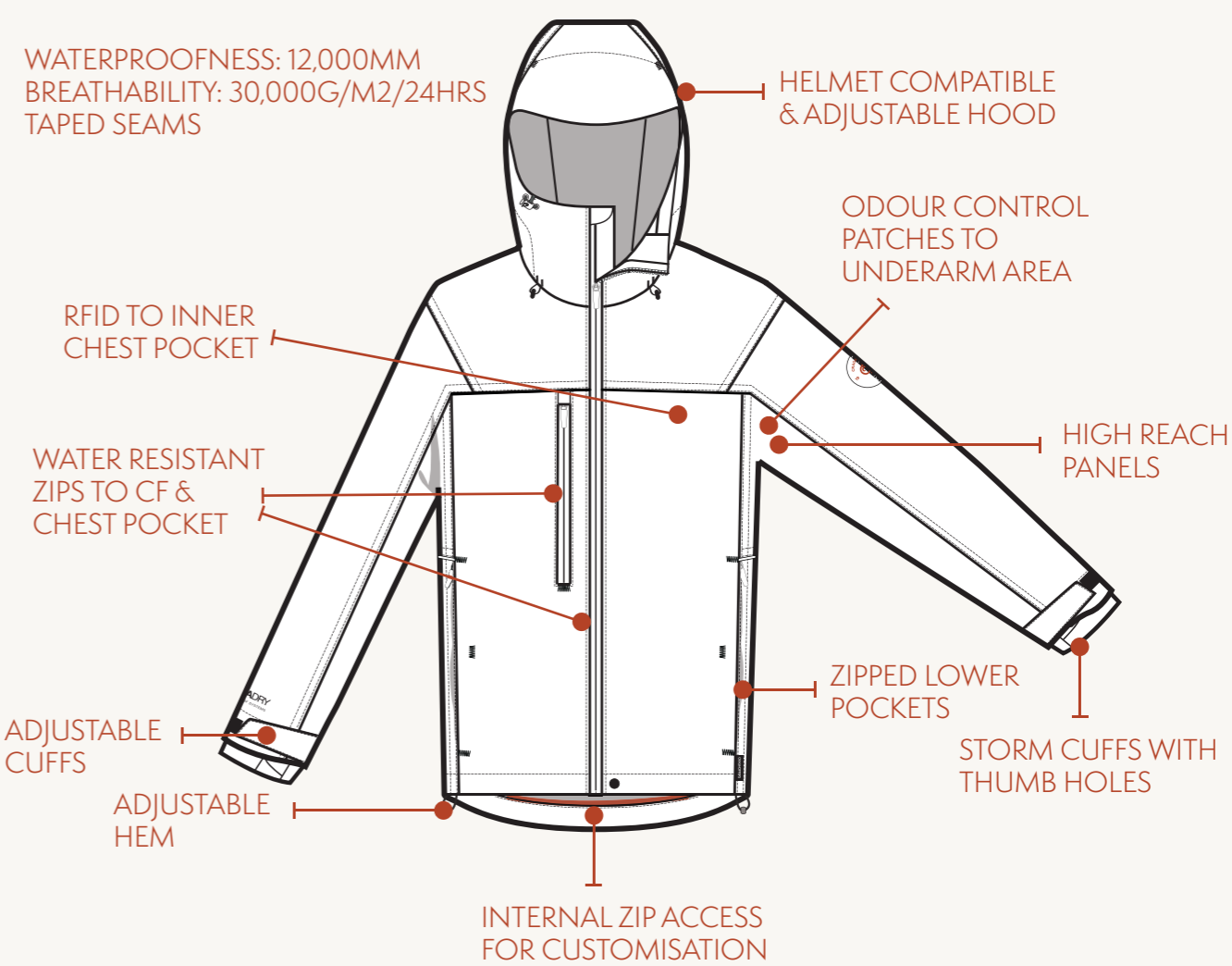
EN343-3.3 AquaDry Membrane part recycled polyester stretch ripstop with H2OShield DWR, part recycled polyester elastane stretch mesh & recycled polyester taffeta lining. Recycled zip tape to all zips but, centre front and chest pocket zips.

Fabric Composition

Main fabric: 100% recycled polyester, Membrane: TPU
Mesh lining: 91% polyester, 9% elastane
Taffeta: 100% recycled polyester

- Sizes
- Colours
- Weight
- Additional Features

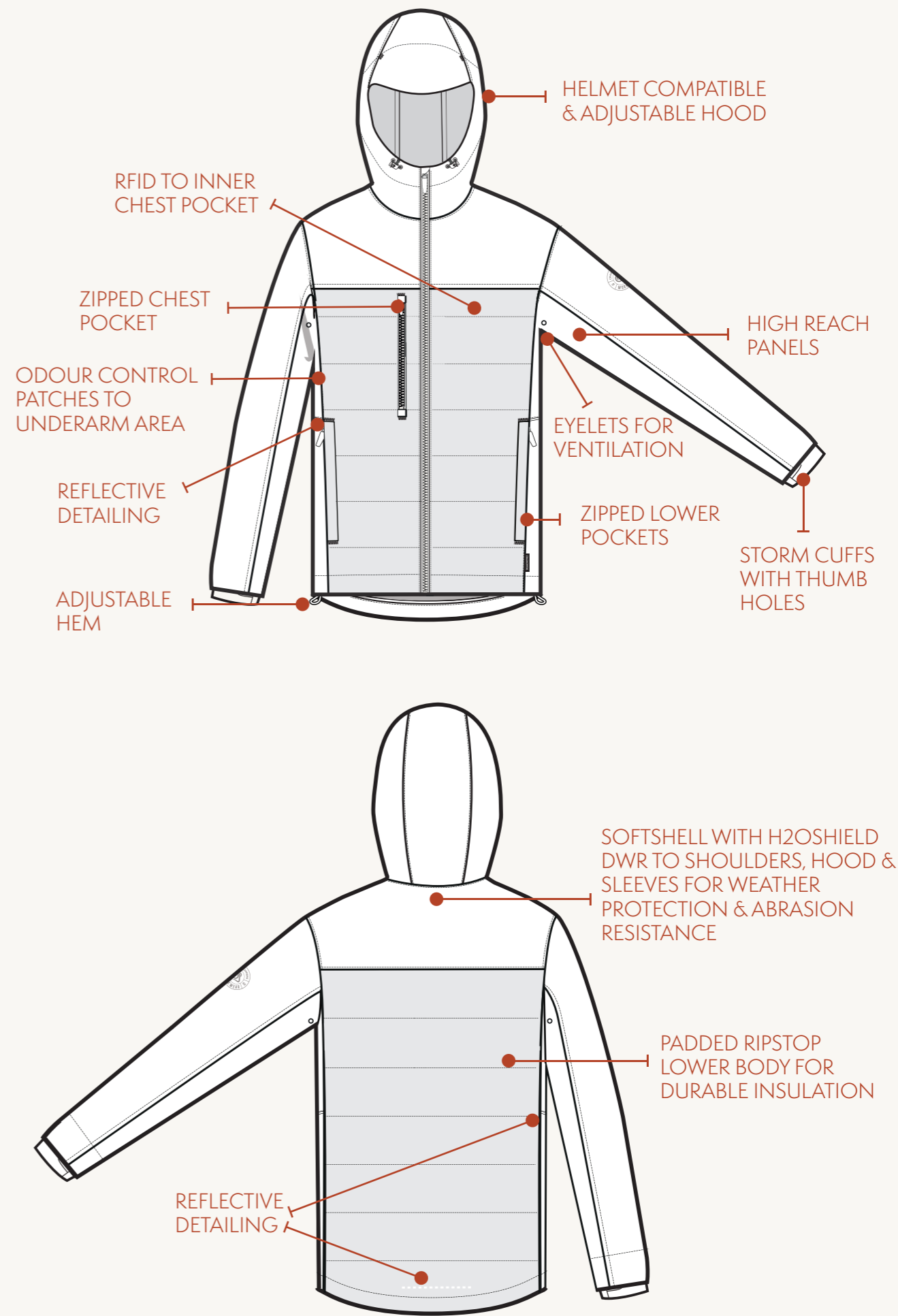
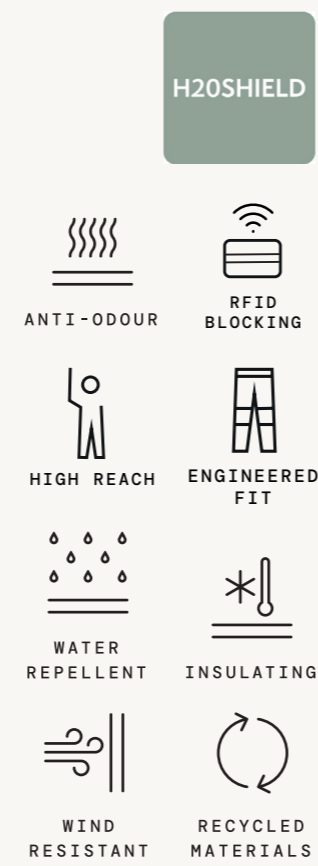
S - 3XL
Carbon Grey
830g
Waterproof 12,000mm, Breathable 30,000g/m2/24hrs,
Helmet compatible hood, Pit zips, Adjustable hem,
O/S map pocket, Zipped security pocket, Aquadry Membrane
dual layer fused waterproof fabric



CEN005
Castleford Hybrid Workwear Jacket



Black



Fabric Description

Part recycled polyester elastane softshell with microfleece back & H2OShield DWR finish to upper body & hood. Part recycled polyester ripstop to front & back body with H2OShield DWR finish, recycled polyester hollowfibre fill & recycled zip tapes.

Fabric Composition

Upper body & hood: 97% polyester (62% recycled), 3% elastane / Lower body outer: 100% polyester (50% recycled) / Lower body lining & fill: 100% recycled polyester

Sizes

S - 3XL

Colours

Black

Weight

770g

Additional Features

Helmet compatible hood, Adjustable hem, Zipped security pocket

CEL006
Whitby Softshell Workwear Jacket



Black

H2OSHIELD


ANTI-ODOUR


ENGINEERED FIT


WATER REPELLENT


INSULATING


WIND RESISTANT


RECYCLED MATERIALS

Fabric Description

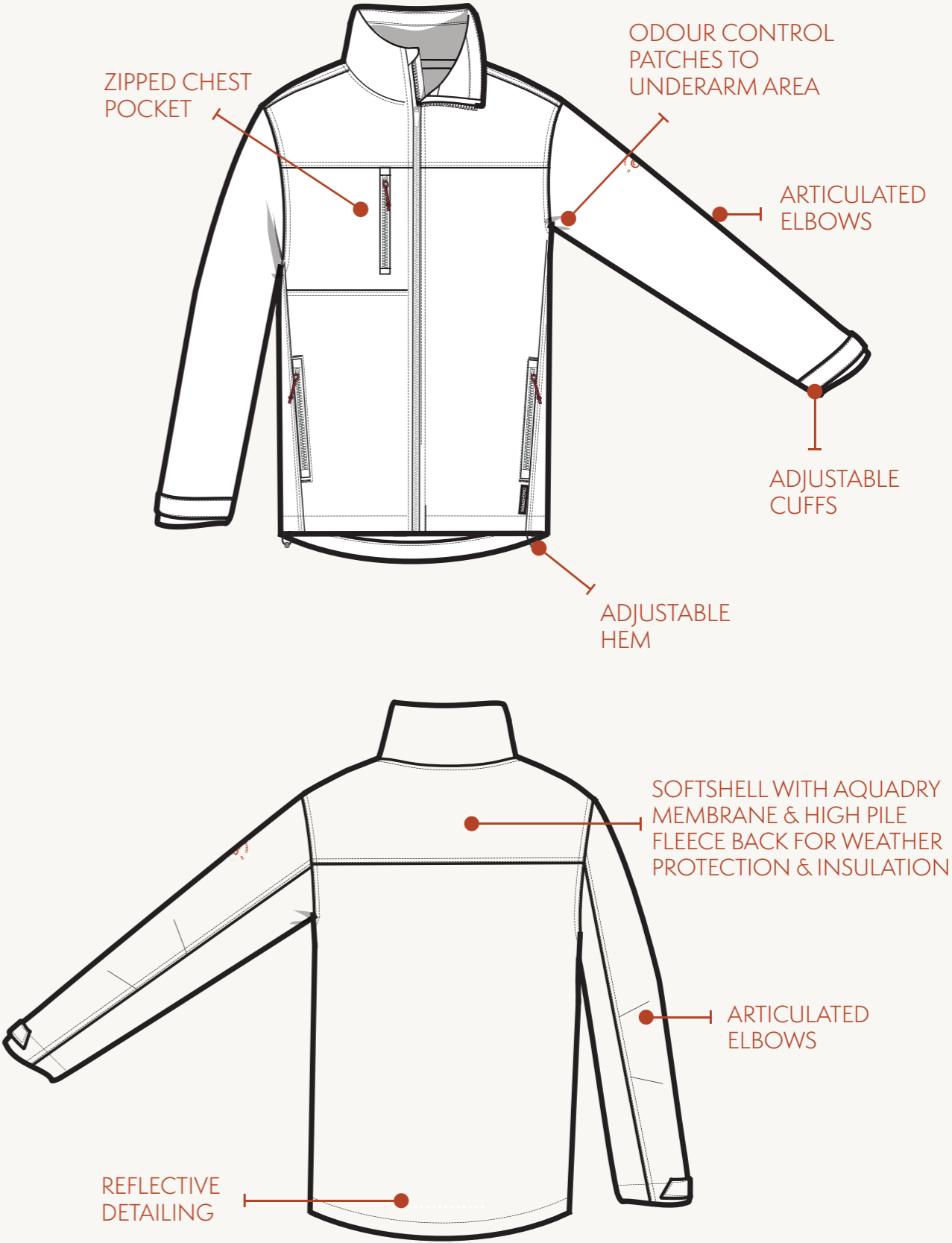
Part recycled polyester elastane softshell with borg back, AquaDry Membrane, H2OShield DWR finish & part recycled zip tapes.

Fabric Composition

Main fabric: 97% recycled polyester, 3% elastane /
Membrane: TPU / Trim: 100% recycled polyester

- Sizes
- Colours
- Weight
- Additional Features

Black
750g
AquaDry Membrane dual layer fused waterproof fabric,
Adjustable hem



CEA007
Morley Fleece Workwear Jacket



Black



Fabric Description

Recycled borg fleece with part recycled polyester elastane & H2OShield DWR finish to upper body & lower back sleeve panels. Recycled zip tapes.

Fabric Composition

Main fabric: 100% recycled polyester / Softshell panels: 97% polyester (62% recycled), 3% elastane

Sizes

S - 3XL

Colours

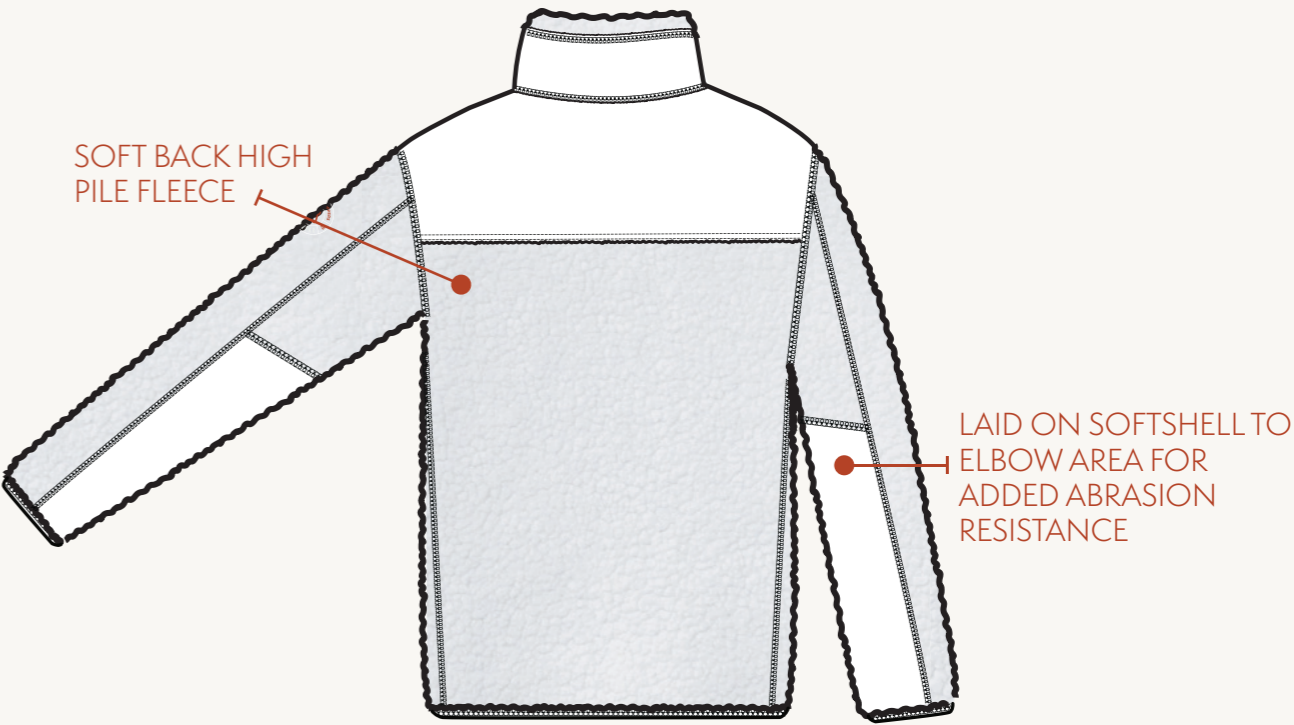
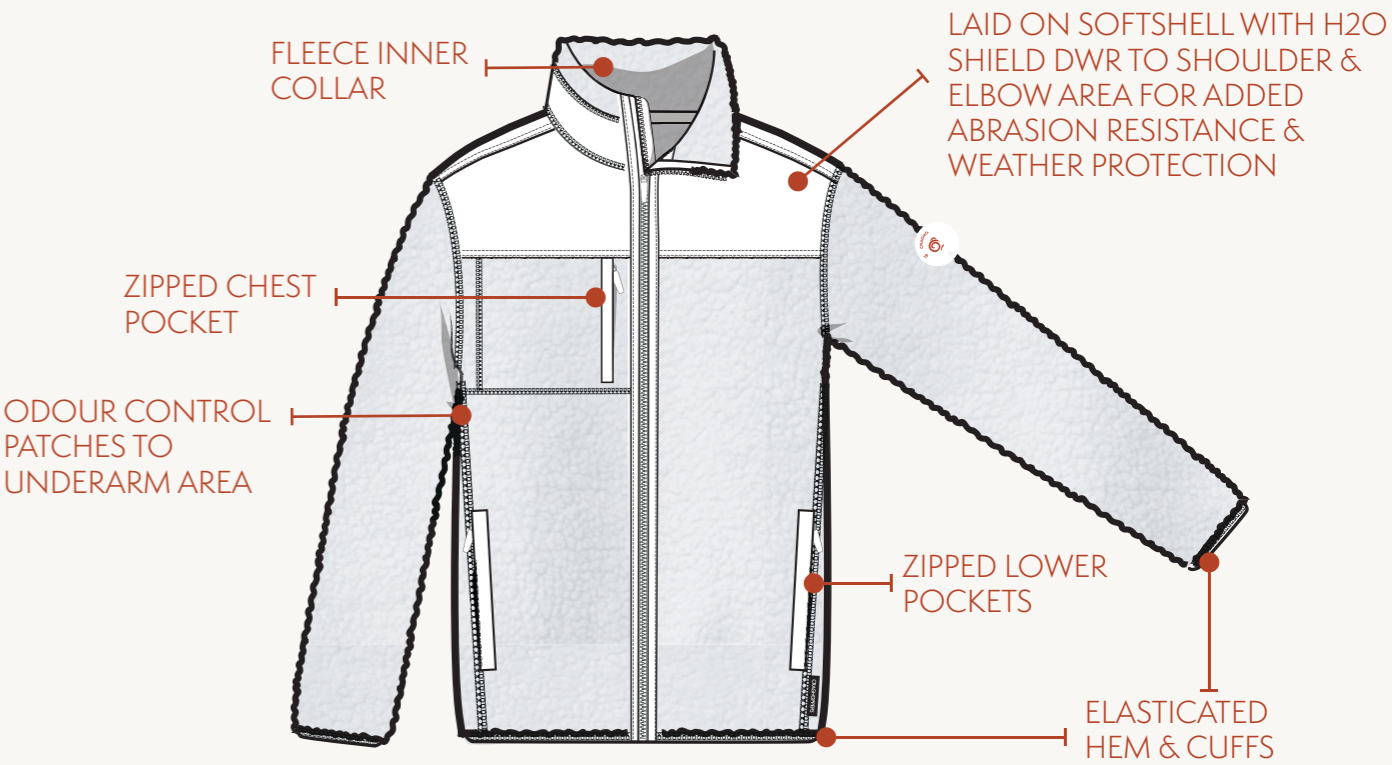
Black

Weight

795g

Additional Features

Zippered security pocket



CET005
Oulston Workwear Hoodie



SOLAR
SHIELD

HIGH REACH

ANTI-ODOUR

Fabric Description

Organic cotton & recycled polyester brushed back sweatshirt

Fabric Composition

Solid colour fabric: 60% Organic cotton, 40% recycled polyester.
Marl colour fabric: 90% Organic cotton, 10% viscose

Sizes

S - 3XL

Colours

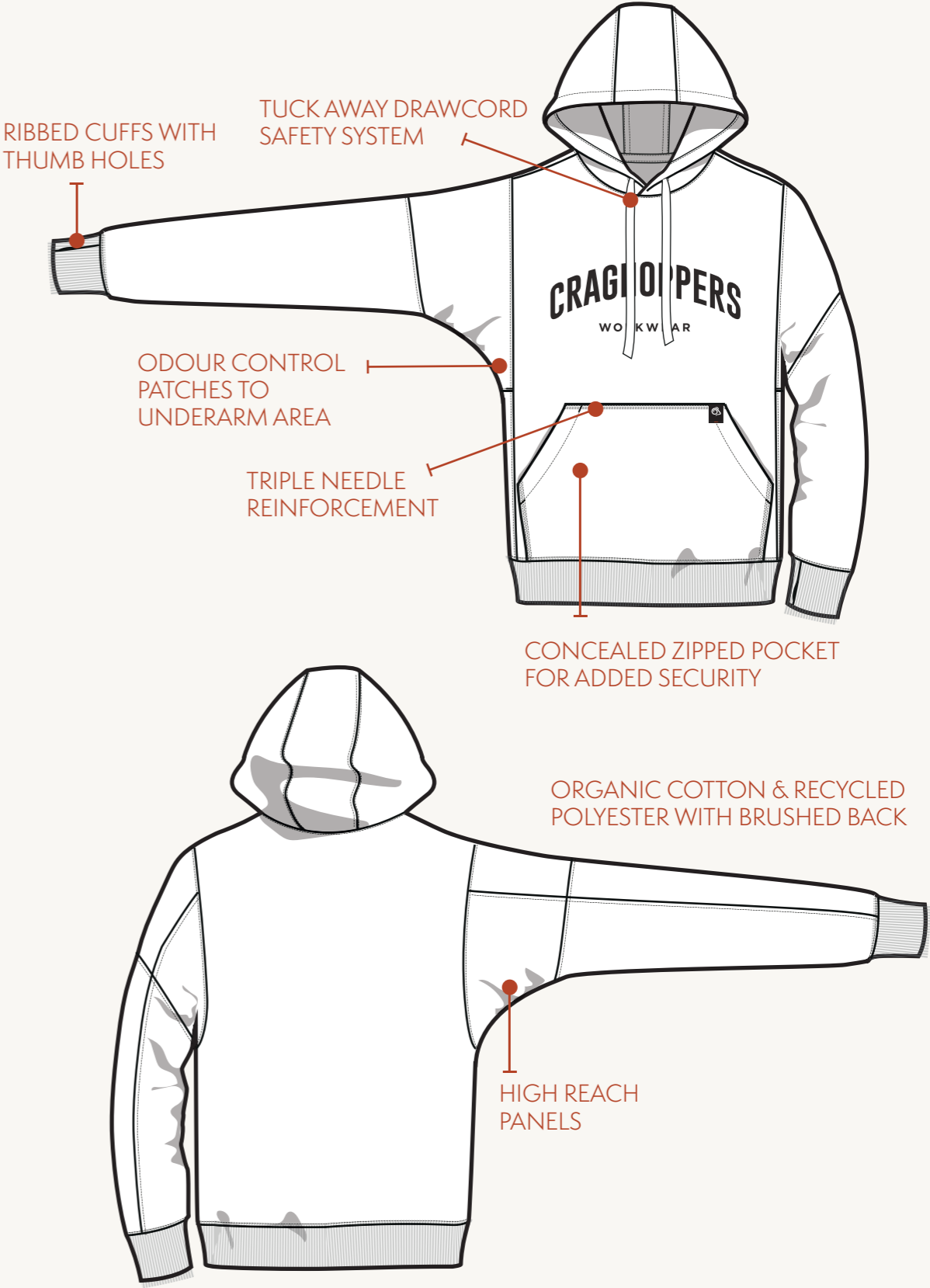
Carbon Grey, Soft Grey Marl, Dark Aegean Blue

Weight

720g

Additional Features

Zippered security pocket, Hood drawcord safety system, Thumbholes



CET004
Wakefield Pocket Workwear T-Shirt



Carbon Grey



Soft Grey Marl



Fabric Description

Solid colour organic cotton jersey or marl organic cotton rich jersey.

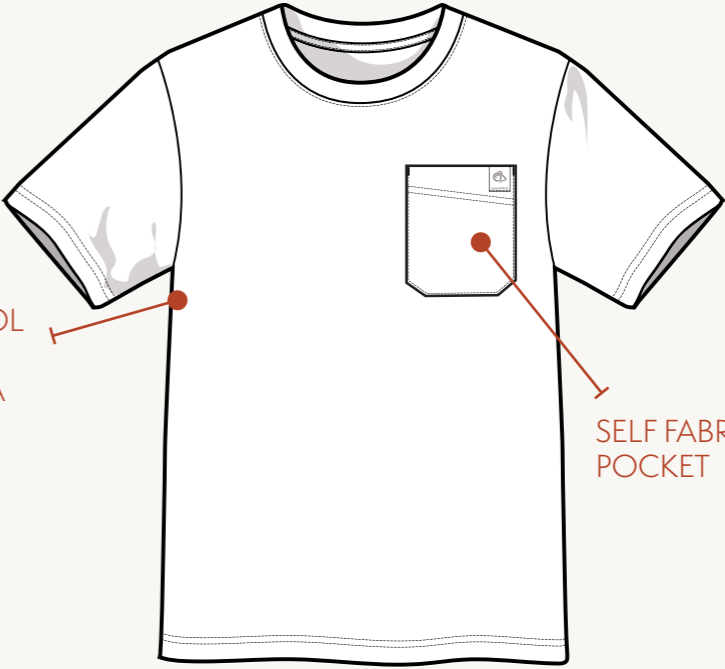
Fabric Composition

Solid colour: 100% Organic cotton
Marl: 90% Organic cotton, 10% viscose

Sizes
Colours
Weight
Additional Features

S - 3XL
Carbon Grey, Soft Grey Marl
280g
Organic

HEAVIER WEIGHT PEACHED
ORGANIC COTTON



ODOUR CONTROL
PATCHES TO
UNDERARM AREA

SELF FABRIC
POCKET



CONTRAST HEAVY
CHAIN STITCH

CET007
Batley Workwear T-Shirt



Potters Clay



Dark Aegean Blue



Fabric Description

Solid colour organic cotton jersey

Fabric Composition

Main fabric: 100% Organic cotton

Sizes

S - 3XL

Colours

Potters Clay, Dark Aegean Blue

Weight

265g

Additional Features

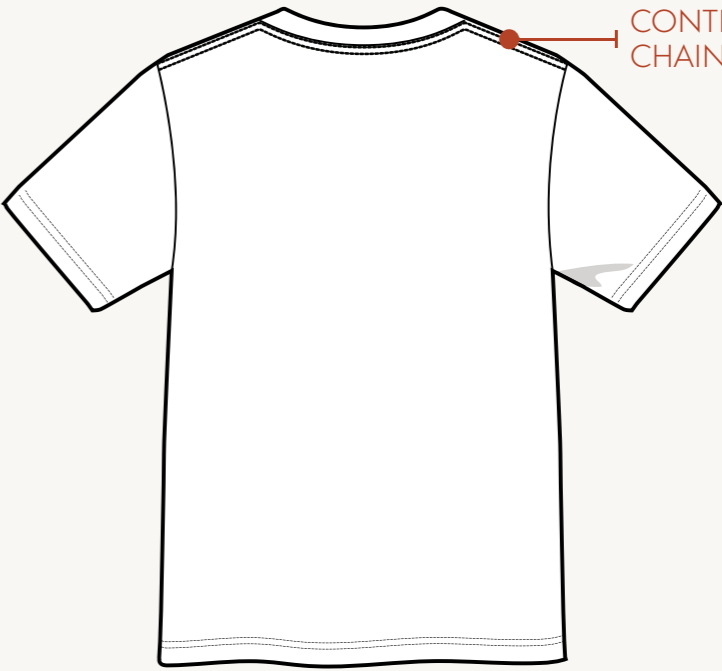
Organic

HEAVIER WEIGHT PEACHED
ORGANIC COTTON



ODOUR CONTROL
PATCHES TO
UNDERARM AREA

CONTRAST HEAVY
CHAIN STITCH



CEJ010

Sheffield Stretch Holster Workwear Trousers



Fabric Description

Part recycled polyamide elastane with H2OShield DWR finish, polyamide Cordura® panels & part recycled zip tapes.

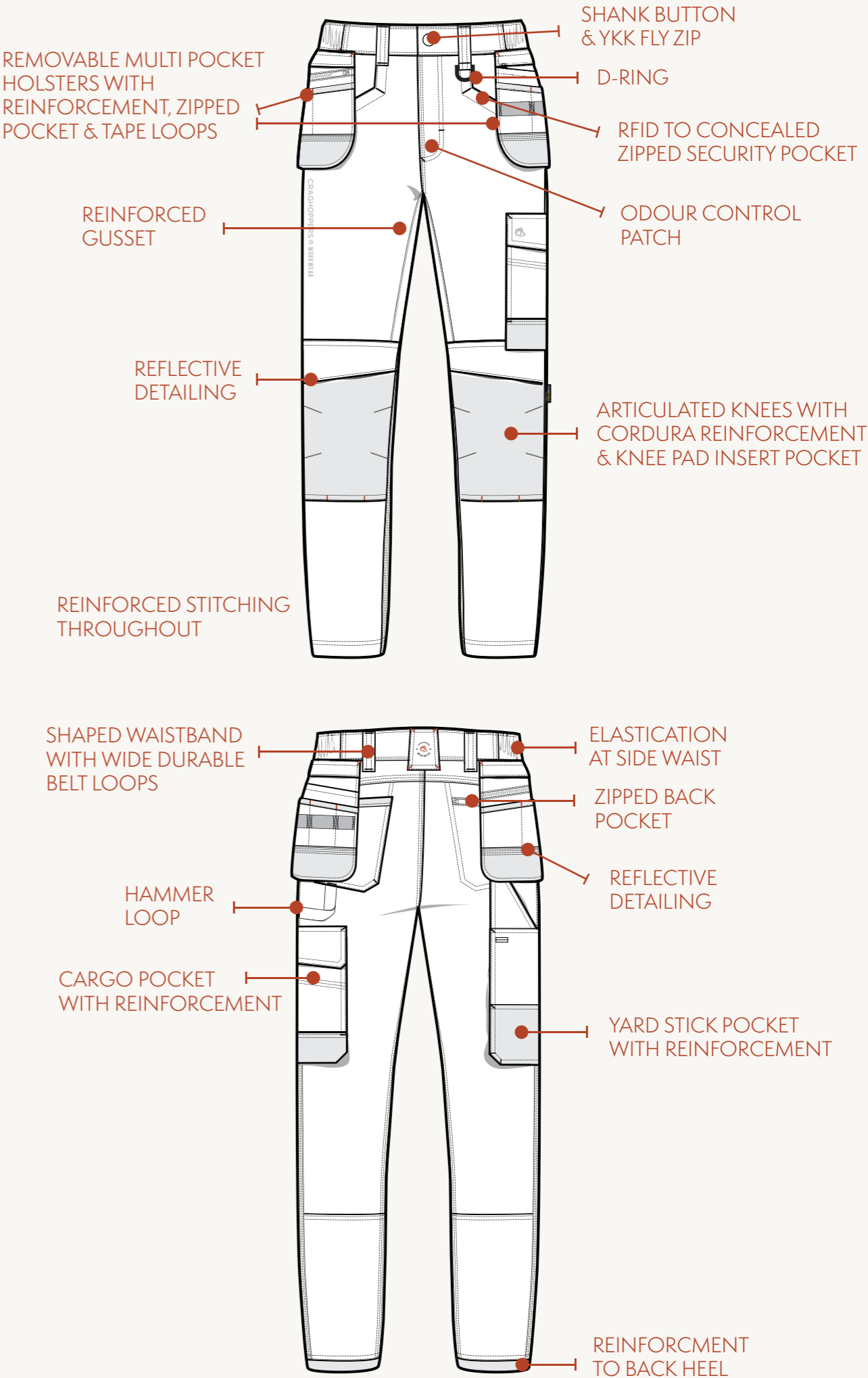
Fabric Composition

Main fabric: 95% polyamide (50% recycled), 5% elastane / Knee trim: 100% polyamide Cordura® / Reinforcement trim: 100% polyamide / Pocket bags: 65% polyester, 35% cotton

Sizes
 Colours
 Weight
 965g

Additional Features

Removable holster pockets, Knee pockets for knee protectors, Pen pocket, Hammer loop, Double hem, Zipped security pocket, Part elasticated waist.



CEJ014
Bedale Stretch Cargo Workwear Trousers



Black

Dark Navy

- SOLAR SHIELD
- H2OSHIELD
- ENGINEERED FIT
- WATER REPELLENT
- ANTI-ODOUR
- RECYCLED MATERIALS

Fabric Description

Part recycled polyamide elastane with H2OShield DWR finish & part recycled zip tapes.

Fabric Composition

Main: 95% polyamide (50% recycled), 5% elastane / Pocket bags: 65% polyester, 35% cotton

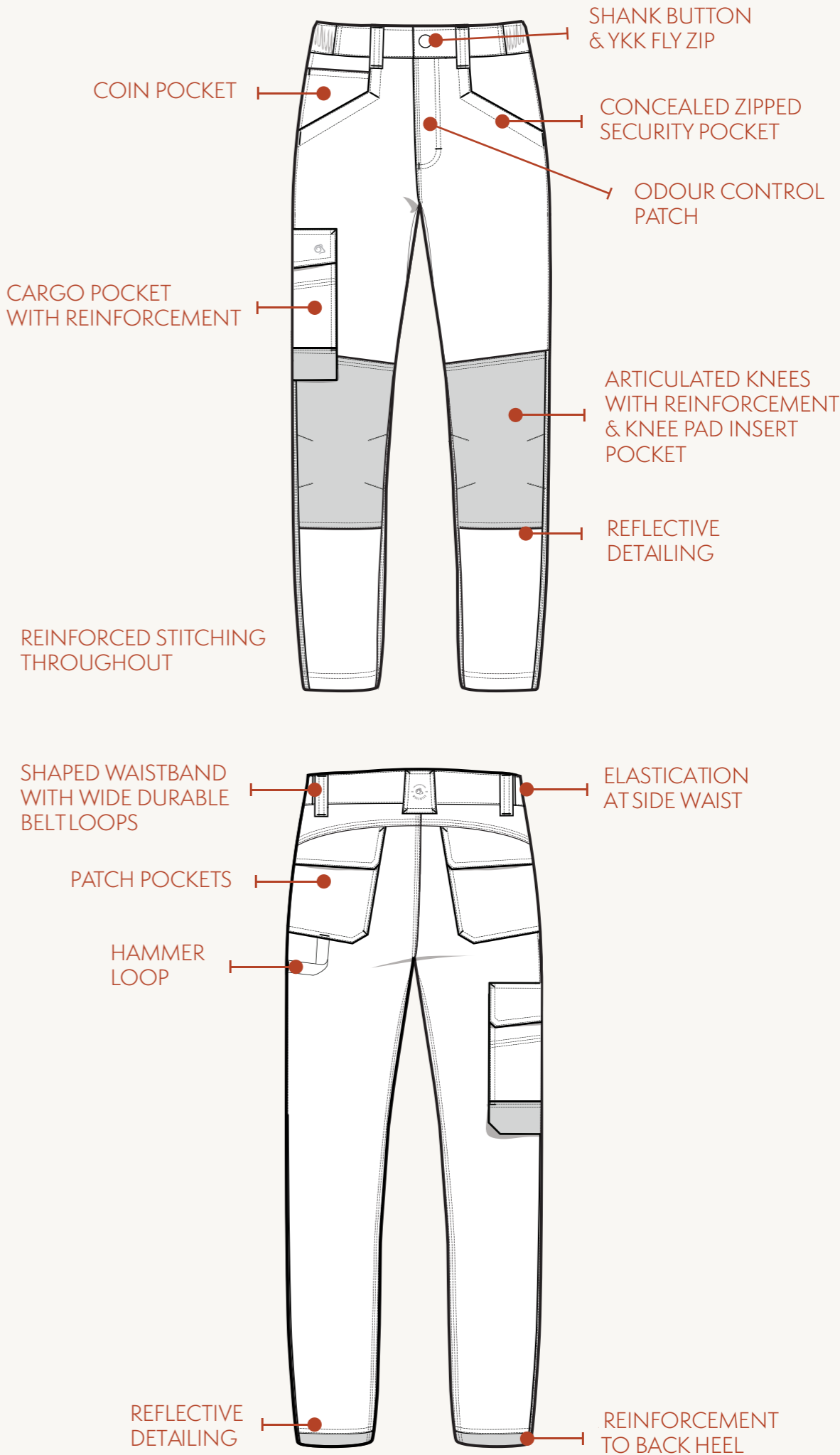
Sizes R 30-42

Colours Black, Dark Navy

Weight 690g

Additional Features

Knee pockets for knee protectors, Hammer loop, Double hem, Zipped security pocket, Part elasticated waist.



CEX007
Normanton Knee Pads



Carbon Grey



Fabric Description

EVA foam with BLOOM technology

Fabric Composition

100% EVA (20% rise repurposed algae by BLOOM technology)

Sizes

ONE SIZE - fits all

Colours

Carbon Grey

Weight

35g per pair

Additional Features

Fits any Craghoppers workwear trouser, Optimal fit & comfort, Excellent protection

SIZING & FIT GUIDE

All our garments are designed specifically for purpose.
The measurement tables and diagrams show how each size and fit differs to help you see which suits you best.

MENS

TOPS								
Size to fit	XS	S	M	L	XL	XXL	3XL	4XL
Chest (inch)	36	38	40	43	46	49	52	55
Chest (cm)	91	97	102	109	117	124	132	140
US Sizing	36	38	40	43	46	49	52	55
EU Sizing	46	48	50	52-54	56	58	60-62	64
FR Sizing	48	50	52	54-56	58	60	62-64	66

BOTTOMS										
Size to fit	28	30	32	33	34	36	38	40	42	44
Waist (inch)	30	32	34	35	36	38	40	42	44	46
Waist (cm)	76	81	86	89	91	97	102	107	112	117
EU Sizing	42	44	46	48	48-50	52	54	56	58	60
FR Sizing	38	40	42	43	44	46	48	50	52	54

Leg Length 32 inch for all waist sizes

The Campaign Idea



Working with various companies across Yorkshire to be the face of our campaign to launch the collection.

Telling their story and putting a spotlight on their work.
Ensuring we're promoting diversity, sustainability and agility that has a global appeal and interest.

Companies like...

Off Set Workshop



Formed by Barnaby Ward and Mark Haigh in November 2016, though their company as a concept is the culmination of over 30 years of combined experience in the events and exhibition industry.

Their vision was, and is, to work with partners who wish to piggyback their values and use them to champion their own business and commitment to corporate responsibility.

They offer sustainable event construction & brand activation for trade shows and exhibition stands. From creation to installation & everything in between; they deliver a fresh design approach and creative, bespoke joinery design & build solutions, with uncompromised craftsmanship, quality and an eye for detail.

Black Sheep Brewery



Set in an old maltings overlooking the Masham, North Yorkshire, Black Sheep Brewery was established in 1992 by Paul Theakston, the original Black Sheep. Black Sheep was built using brewing kit sourced from old breweries plus a lot of heart and soul. The very same equipment is still used to this day, brewing some of your favourite Black Sheep beers that are available across the nation.

Their award-winning range of beers are an eclectic mix of classic and modern styles as they continue to champion innovation whilst staying true to their traditional roots.



Walking with the Wounded

Walking With The Wounded 'WWTW' is a leading military charity which recognises that those who served, deserve.

Whether mentally, physically or socially wounded we support the most in need. They are the ex-service personnel who have fallen furthest from where they want to be and need a personalised programme to help them get back on their feet, reigniting their sense of purpose and making a positive contribution to their communities again.

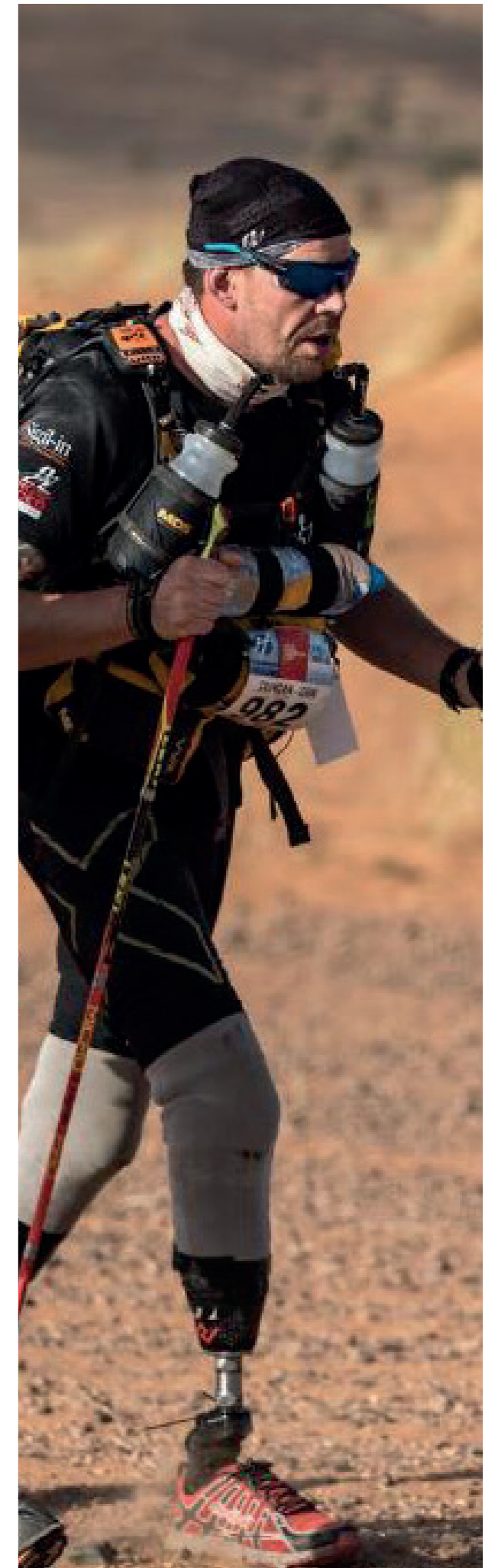
Working in collaboration with our clients and partners, we shape bespoke employment, mental health and care coordination programmes that give ex-service personnel, and their families, the emotional and practical support they deserve, every step of the way. This inspires change and saves jobs, homes, relationships and the lives of veterans who are struggling since leaving the military.

It can be a long journey so, respecting our clients, we walk with the wounded, not for the wounded.

And together we get there in the end.

Why? Because those who served, deserve.

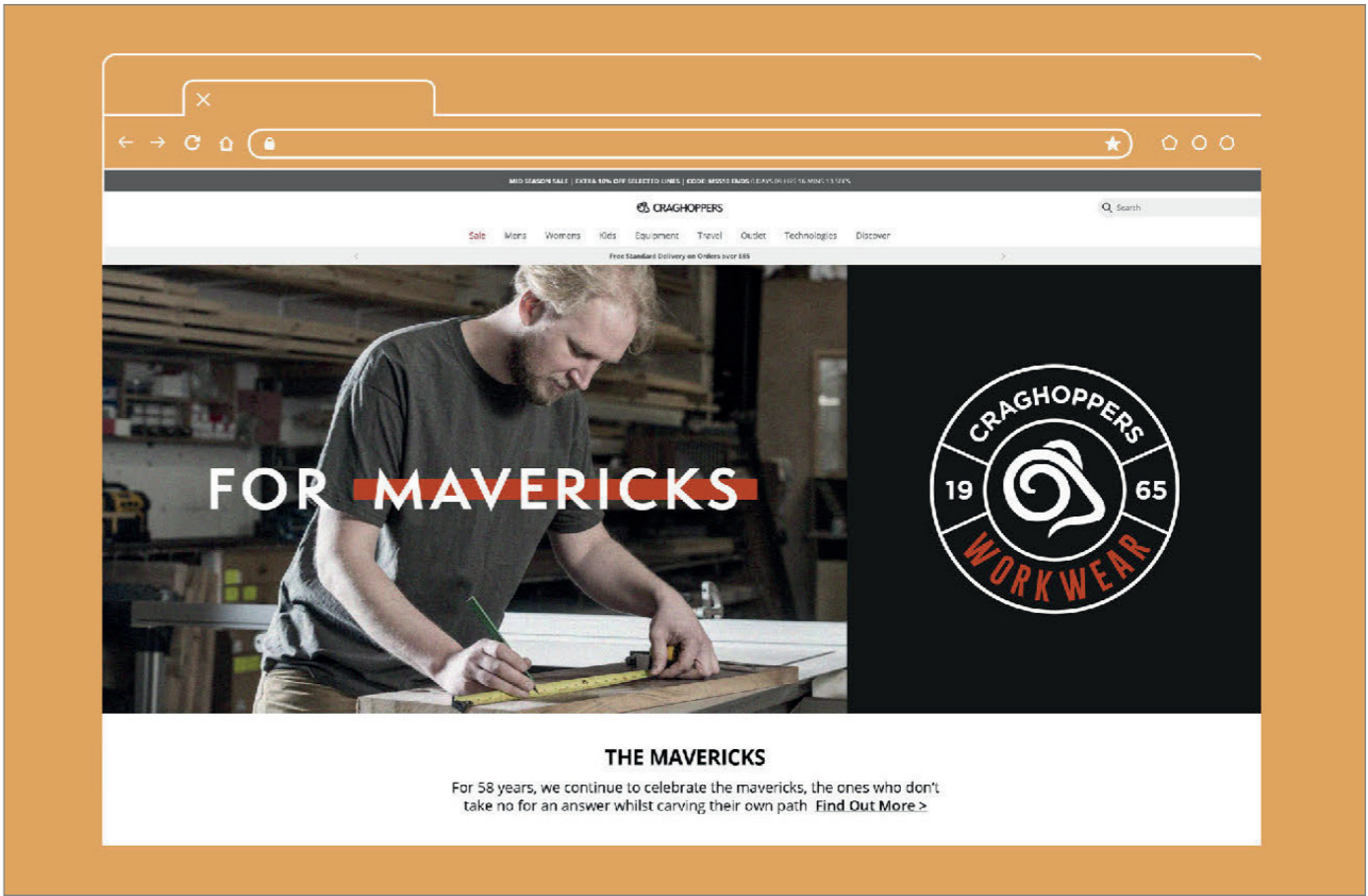
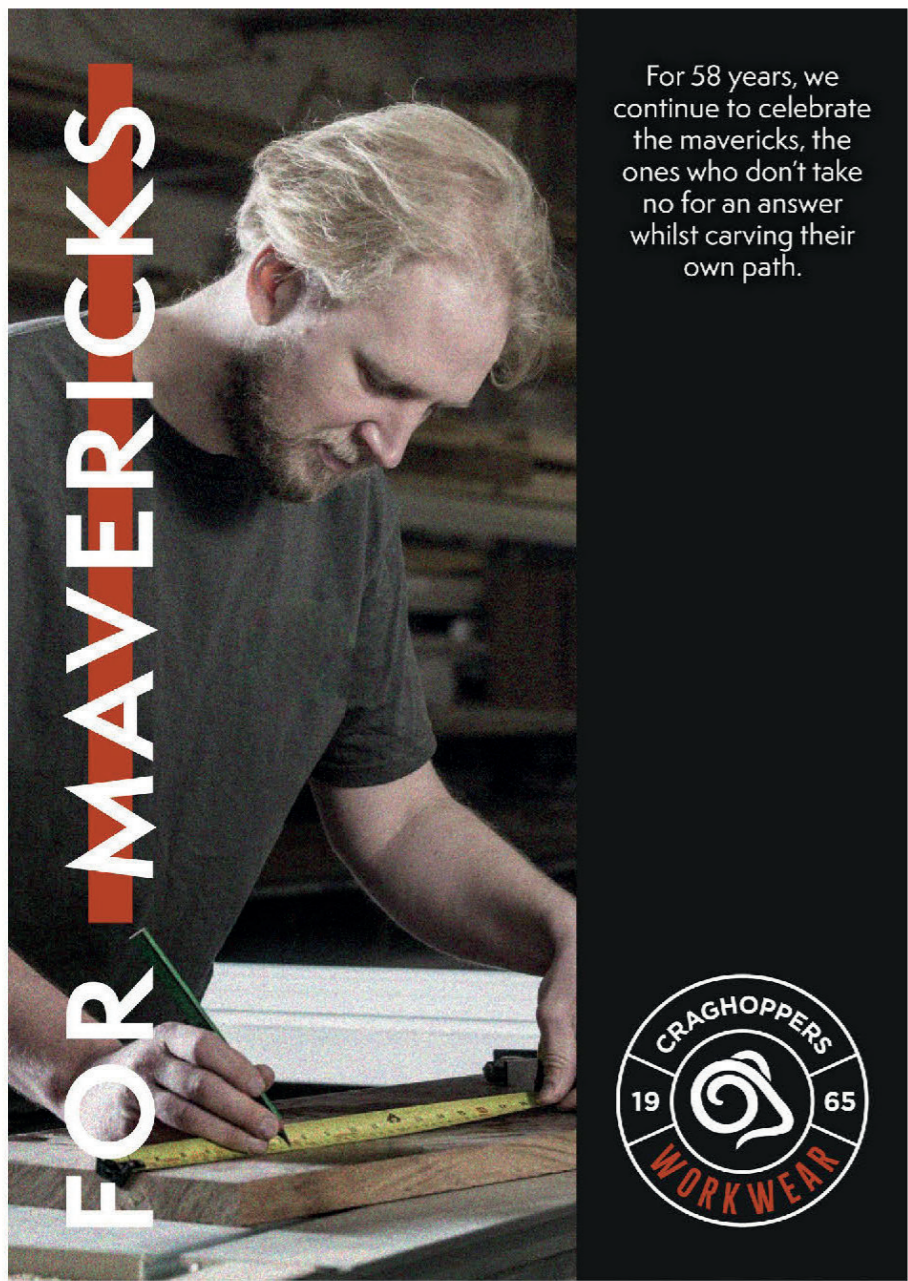
The Craghoppers Workwear collection is supporting Walking with the Wounded, every item sold will contribute a donation to the charity and we will be supporting some of their ambassadors with kit from the Workwear collection.



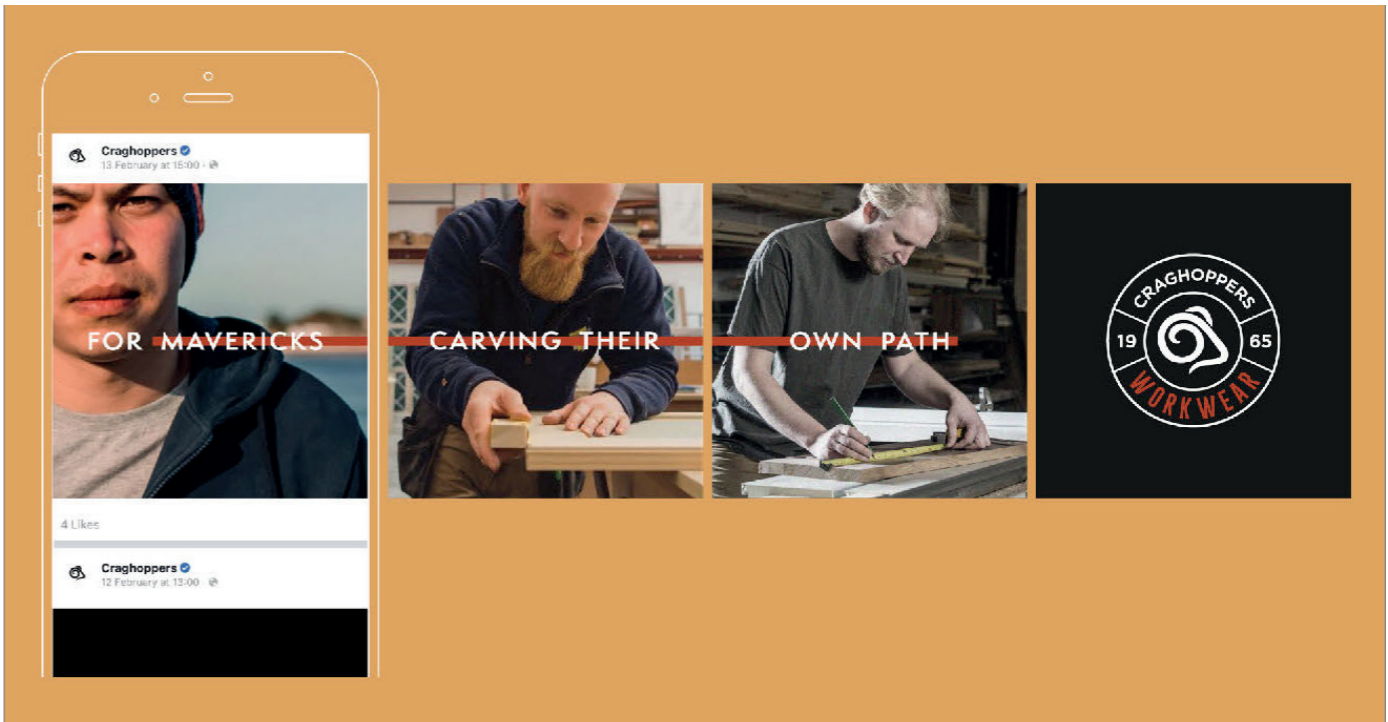
Campaign Creative

Leaning on the celebration of mavericks we have selected a campaign line of 'For Mavericks' which has a specific handwriting.

The creative is impactful and will allow us to tell the stories of the companies we are working with.



These mock-ups show how the collection would be showcased online and on social media.



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Introducing Workwear by Craghoppers.

Utilising our technical and sustainable expertise in over 58 years of outdoor wear we have built a comprehensive yet concise workwear collection.

